

FARADAY INSTITUTION CONFERENCE

2025

Energising the UK Battery
Ecosystem

Sponsorship and Exhibition Prospectus

Tuesday 9 – Thursday 11 September 2025

University of Warwick



Delivered by
Innovate UK

Welcome Invitation

On behalf of the Faraday Institution, the Local Organising Committee and the Scientific Programme Board, we are delighted to invite organisations with an interest in electrochemical energy storage research to participate in the Faraday Institution Conference 2025, from Tuesday 9 – Thursday 11 September, giving you the opportunity to actively showcase your current innovative products and services. WMG, The University of Warwick and the West Midlands provide the perfect backdrop to this energy storage conference, showcasing the region's ever-evolving activity in the research and development of batteries – a real ecosystem of innovation in the drive towards net zero.

There will be sessions for industry participation in the conference agenda, including opportunities to align your business's core values with the theme of the conference – Energising the UK Battery Ecosystem. The conference will include a range of sponsorship and exhibition opportunities to establish partnerships with the UK and international battery research community.

Join us for what will be the Faraday Institution's largest and most open science dissemination and networking event to date. Following the success of the 2024 Conference, we are again expecting upwards of 500 delegates, bringing together the community of academics from both UK and international institutions, fellow industry organisations, policy makers and funders, to disseminate battery research and raise the visibility of UK scientific excellence in energy storage.

Your support is key to the success of our meeting and we encourage you to consider the excellent opportunities enclosed in this prospectus. If the packages detailed do not necessarily meet your company's specific marketing objectives, please do not hesitate to contact the organisers to discuss tailor-made packages.

Join us to raise awareness, meet new business partners, generate new ideas, gather new knowledge, foster collaborations, and meet key decision makers.

We look forward to seeing you at the University of Warwick in September 2025 and thank you for your interest.

The Faraday Institution Conference 2025 Chairs



Martin Dowson, WMG
University of Warwick
Local Organising Committee Chair



Professor Louis Piper, WMG
University of Warwick
Scientific Programme Board Co-Chair



Professor Martin Freer
Faraday Institution
Scientific Programme Board Co-Chair

“Simply - you must attend. There aren't any other chances to meet the entire UK battery ecosystem all in one place, and in such a well-structured way.”

2024 Conference Delegate

Watch the 2024 Conference Showreel to get a flavour of the event.

General Information

Local Organising Committee

- Martin Dowson (Chair), WMG – University of Warwick
- Louis Piper, WMG – University of Warwick
- Rob Gruar, WMG – University of Warwick
- Gaurav Marwaha, WMG – University of Warwick
- Alison Meir, WMG – University of Warwick
- Jen Manerova, WMG – University of Warwick
- Phil Jemmett, WMG – University of Warwick
- Emma Willis, Warwick Conferences
- Gemma Clapton, Warwick Conferences
- Natalie Bye, Warwick Conferences
- Emily Baird, Faraday Institution
- Jacinta Scannell, Conference Collective
- Alison Grinter, Conference Collective

Scientific Programme Board

- Louis Piper (Co-chair), WMG – University of Warwick
- Martin Freer (Co-chair), Faraday Institution
- Martin Dowson, WMG – University of Warwick
- Dave Greenwood, HVM Catapult
- James Marco, WMG – University of Warwick
- Mel Loveridge, WMG – University of Warwick
- Venkataraman Thangadurai, University of St. Andrews
- Yang Xu, University College London
- Elisabetta Arca, Newcastle University
- Georgina Gregory, University of Oxford
- Alex Roberts, Coventry University
- Laura Driscoll, University of Birmingham
- Gabriel Perez, STFC/ISIS Neutron and Muon Source
- Ben De Laune, Agratas
- Oyebola Bello, Innovate UK
- James Gaade, Faraday Institution



Above: Audience in the main lecture theatre at our 2024 Conference in Newcastle

Confirmed speakers

Our 2025 speaker line up consists of academic and industry battery science experts including:

- Professor Sir Stanley Whittingham, Binghamton University (USA)
- Professor Shirley Meng, University of Chicago (USA)
- Professor Paul Monks, Chief Scientific Advisor, DESNZ (UK)
- Professor Louise Horsfall, University of Edinburgh
- Dr Hieu Duong, AM Batteries (USA)

Target Audience

The 2024 Faraday Institution Conference welcomed over 550 attendees and we are expecting similar for the 2025 event. The conference attracts attendees from the following groups:

- Faraday Institution researchers (over 500 battery researchers working across 27 universities)
- External UK and International academics
- Early career researchers
- UK policy makers and funding bodies
- Senior Industry representatives

“Great opportunity to see the importance of academic research and collaborative projects in supporting the growth and advancement of the industrial battery sector.”

2024 Conference Delegate

General Information

Scientific Programme Themes

The conference will be structured to facilitate networking, collaboration and partnership. Our aim is to develop a shared understanding of industry challenges and current academic research that will deliver advances in underpinning science and engineering to meet those challenges.

Held over three days, it will encompass keynote lectures, multiple parallel sessions, posters, exhibition and networking social events.

Session Themes:

- Active Materials & Supply Chain
- Battery Modelling
- Battery Safety & Abuse
- New Battery Chemistries & Interfaces
- Electrode Manufacturing
- Advances in Recycling & Reuse
- Advanced Characterisation & Degradation
- From Innovation to Market (invited speakers only)
- Facing up to the Battery Skills Challenge (invited speakers only)
- Battery Roadmaps (invited speakers only)



Above: Guests in conversation at the 2024 Conference Dinner

Expressions of Interest

We invite researchers from industry to submit their oral and poster presentations for inclusion in the conference programme. Deadline for submission is 23:59 (GMT) on Monday 24 March 2025.

To submit, click [here](#).

Registration

Any additional delegates to the number included in your package must register and pay a delegate registration fee.

Please register via the registration portal [here](#).

Conference Dinner

The dinner will be held at Coventry Cathedral, Coventry. Tickets cost £68 +VAT per person and can be booked via the application form at the back or emailing faraday@conferencecollective.co.uk.

Venue and Location

The conference will take place at the Warwick Arts Centre, University of Warwick, Coventry, CV4 7AL.

The University of Warwick is right in the centre of England, easy to reach by rail, car or plane from all parts of the UK and abroad. Ideally located on the border of the West Midlands and Warwickshire, providing easy access to the major cities of Coventry and Birmingham, and the beautiful historic towns of Stratford-upon-Avon, Warwick, Kenilworth and Royal Leamington Spa.

The campus is located three miles to the southwest of Coventry City centre, approx. 15 minutes' drive from Coventry Rail Station and is set in nearly 300 hectares of natural countryside with lakes, woods and beautifully tended gardens in which you can relax and escape from the buzz of campus.

Warwick Arts Centre boasts multiple lecture theatres and plenty of informal networking space. Our exhibition stands will be housed in the Butterworth Hall, where all event catering will also be served to ensure good footfall. Our poster sessions will be held in the Mead Gallery, allowing all posters to be presented in one space that is filled with natural daylight.

For all venue information, please visit our [conference website](#).

Accommodation

With help from colleagues at Warwick Conferences, we have reserved a large number of rooms for the nights of Monday 8, Tuesday 9 and Wednesday 10 September on the University of Warwick campus. Located at the Bluebell Halls of Residence and just a 9 minute walk to the Arts Centre, we are pleased to offer single ensuite bedrooms with breakfast included at a special rate of £69 +VAT (£82.80) per night. The deadline to book your on-campus accommodation is Tuesday 1 July 2025. No bookings can be made after this date.

Visit the [accommodation page](#) on our conference website to book - we also list alternative off-campus accommodation options.

Sponsorship Opportunities

The following sponsorship opportunities are available for organisations interested in supporting the event, whilst increasing their profile. The sponsorship items detailed below are available on a first-come, first-served basis. All rates quoted are exclusive of VAT, which will be charged where applicable at the prevailing rate.

In addition to the benefit of your chosen sponsorship item, all sponsors will receive the following:

- The sponsor's name, company logo, company bio and link to the company website will be listed on the conference website and conference app.
- The sponsor will be acknowledged in conference marketing emails and on Faraday Institution social media in the run up to the event.
- The sponsor's logo will appear on signage onsite at the conference.

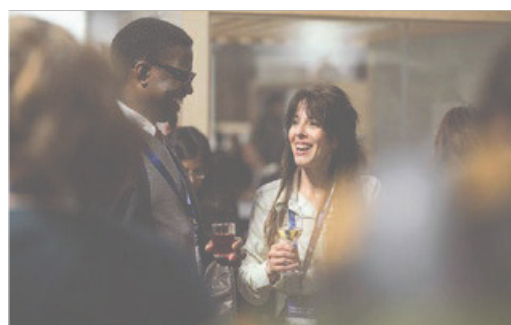
Welcome Networking Reception £4,000 + VAT | Exclusive

The 2025 Conference Welcome Networking Reception will be held at the National Automotive Innovation Centre (NAIC), on the University of Warwick campus, a 10-minute walk from the Arts Centre, on the evening of Tuesday 9 September. Modern, light and spacious, the NAIC is driving the future of the automotive industry from the heart of the UK, bringing together the brightest minds from industry and academia, to develop future vehicles and mobility solutions. Sponsorship will go towards costs of catering and refreshments – this year we will be providing more substantial food options.

Delegates, invited speakers and fellow sponsors and exhibitors will be invited to attend - we typically welcome over 400 to this event. This is a great opportunity to align your brand with innovation and the automotive industry and provide a platform for conversation and networking that could spark the next big idea in battery research.

Sponsorship Benefits:

- Opportunity to give a short welcome speech during the reception.
- 10 tickets for company representatives or invited guests to attend the reception.
- Opportunity to display your company's banners and literature/merchandise to maximise exposure at a dedicated sponsor table during the reception.
- Sponsor logo and recognition on all welcome reception signage at the event, in the programme and in marketing emails in the lead-up.
- Full 3 day registration pass x 2



Above: Delegates at the 2024 Welcome Networking Reception

Conference Dinner and Pre-Dinner Reception £3,500 + VAT | Two opportunities available

The 2025 Conference Dinner will be held on the evening of Wednesday 10 September at the awe-inspiring Coventry Cathedral. With seating for 500 delegates, the dinner will allow for further networking and will no doubt garner an electrifying atmosphere! The Cathedral itself is modern, bright and colourful and will definitely provide a 'wow-factor' to guests, not to mention it is ideally located in the centre of Coventry and 20-minute drive away from Warwick's campus.

Sponsorship Opportunities

Delegates, invited speakers and fellow sponsors and exhibitors will be invited to attend – tickets sell out early every year so it is the must-attend social event at the conference! The dinner also plays host to our annual Faraday Institution Community Awards presentation, recognising outstanding work by individuals and teams – making the dinner a great event to sponsor given the high-profile visibility the company would receive.

Update We are pleased to confirm a special after-dinner talk from **Robert Llewellyn, Founder** of the **Fully Charged Show**, a YouTube series in which he discusses the contemporary electric vehicle scene, the future of transport and renewable energy tech from solar panels to battery storage and alternative energy technologies. A great opportunity to align your brand with a renowned EV advocate!



Sponsorship Benefits:

- 5 seats for sponsor company representatives or invited guests at the dinner – either seated together on one table or spread across tables for targeted networking.
- The sponsor will have the company name/logo prominently displayed during the pre-dinner drinks reception and conference dinner on signage, screens, table plans, menus and place cards as well as acknowledgement in the programme overview.
- The sponsor has the opportunity to give a max 2-minute speech during dinner.
- Full 3 day registration pass x 2

Poster Session Sponsor £3,500 + VAT | Exclusive

Poster sessions will take place in the Mead Gallery at the Warwick Arts Centre, a light and airy space that can house up to 200 posters. The poster sessions are a major feature of the conference, a crucial networking and learning opportunity for delegates. In 2024 there were 150 posters presented by delegates working both within research and industry. We expect a similar number of posters for 2025 and have for the sessions to take place, providing ample networking time. dedicated 2 hours on day one and day two of the conference respectively



Above: Sponsor branded poster board numbers

The cost of sponsorship will contribute towards the hire of poster boards, print & poster numbers.

Sponsorship Benefits:

- You will be aligning your company with new research and will benefit from strong brand visibility to a captive and engaged audience. The sponsor's name and/or logo will be prominently displayed in the top-left of every poster board (one colour) with the poster number, as well as on directional signage and signage in the rooms.
- the sponsor's logo will also appear on the poster awards presented to winners in four categories, scored and selected by a panel of judges. The sponsor can chair the poster judging panel and present the awards to the winners on stage at the end of the conference.
- Additional acknowledgment as part of **post-event blogs** highlighting the poster winners.
- Full 3 day registration pass x 2

"We really value our interactions with the Faraday Institution and sponsoring the poster sessions were a really good way of saying we want to support early career researchers and allow them a chance to tell everyone about what they're doing."

Keri Goodwin, Chief Technologist, CPI (2024 Conference Poster Session Sponsor)

Sponsorship Opportunities

Delegate Notepads and Pens **£5,000 + VAT** if produced by us / **£3,000+VAT** if provided by sponsor | **Exclusive**

We know our conference delegates love a bit of branded merchandise! Notepads and pens have been the most popular conference giveaway every year and the brand visibility is long lasting for the sponsor company, even after the event has finished. We only choose the most sustainable and environmentally friendly notepads and pens from a trusted supplier.



Above: Sponsored branded conference notepads

Sponsorship Benefits:

- The notepads and pens with the sponsor's logo on will be given to all registered delegates, invited speakers and fellow exhibitors and sponsors at the conference (over 500). These will be inserted into the delegate bags (if sponsored).
- The sponsor also has the option to choose the notepad design and align the colour of the pads to their own company branding.

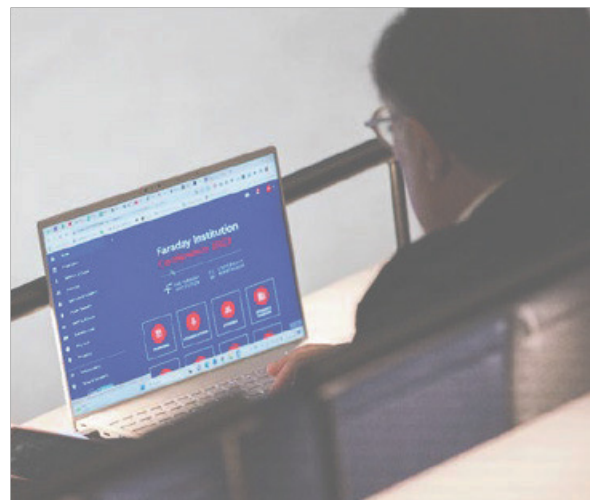
Conference App **£3,000 + VAT** | **Exclusive**

The 2025 conference app will be available for all registered delegates, speakers and fellow exhibitors to download and use at least one week prior to the conference and for up to six months after. The app will be fully customised according to the conference branding and will be used by over 500 attendees to check the daily programme, view the delegate list, receive update notifications from organisers, initiate interaction during sessions and provide networking opportunities via digital business cards.

This opportunity will provide sponsors with brand visibility to delegates in the build up to, during and after the conference and it's a hit with delegates - "The app was game changing! Please keep this for all future conferences." **2024 Conference Delegate**

Sponsorship Benefits:

- Logo and link to company website on app homepage and other featured pages throughout the app.
- Three targeted push notifications (one per day) sent during conference on behalf of sponsor – use this as a platform for any announcements or call to action with delegates.
- Logo and acknowledgement of app sponsorship in pre-event app communications to over 500 registered delegates as well as on the conference website and other conference materials.
- Ability to build fully customisable digital booth and company profile on the app.
- Legacy branding – app will stay active for up to six months post-event.



Above: A delegate checking the conference app on their laptop

Sponsorship Opportunities

Bursary Contribution for up to five postgraduate students £2,000 + VAT | Multiple opportunities available

To make the Faraday Institution Conference 2025 accessible to as many UK-based early career researchers as possible, we invite companies to support up to five postgraduate students based At UK academic institutions to attend the conference per contribution. Applicants to the bursary scheme must also submit an abstract for a talk or poster, enabling them to present their research at the conference.

The bursary contribution will cover the attendance of five successful candidates, including their 3 day conference pass and ticket to the conference dinner. By sponsoring, you will be aligning your company's brand to the Faraday Institution's Equality, Diversity and Inclusion initiatives, as well as supporting the next generation of battery scientists. You can watch one of this year's bursary recipients explain the benefits [here](#).

Sponsorship Benefit:

- The sponsor will be acknowledged by bursary recipients on their poster or slides, depending on which they have been successful for via the abstract review process.
- The organisers will schedule a photo opportunity of the bursary recipients and sponsor, photos will be sent after the event for the sponsor to use in their own marketing or recruitment campaigns.

Delegate Bags £3,000 + VAT | Exclusive

Delegate bags will be given to all registered delegates, invited speakers and fellow exhibitors and

sponsors at the conference. The bags will be made from a sustainable material and contain the programme overview, pads, pens (if sponsored) and other relevant information. Artwork and design will be shared before production.



Above: Branded conference bags in 2024

Sponsorship Benefit:

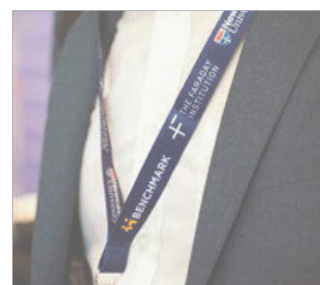
- The sponsor's name and/or logo prominently printed on the outside of each canvas bag and given to over 500 delegates.

Conference Lanyards £2,000 + VAT - Exclusive

Sponsorship of the conference lanyards will ensure brand visibility to over 500 delegates.

All delegates will be required to wear their lanyard and badge throughout the conference for three days. **Sponsorship Benefits:**

- Logo (in white) to appear alongside Faraday Institution (organisers) and WMG – University of Warwick (hosts) logos on lanyards – artwork and design will be shared before production.
- Lanyard will be eco-friendly and worn by all registered delegates and speakers for three days of conference.
- Legacy branding - delegates wearing their conference lanyards will be included on photos on social media & all future promotion for the event



Above: Delegate lanyards at the 2024 conference

Sponsorship Opportunities

Community Awards £750 + VAT – Four opportunities available

The Faraday Institution's Community Awards will be presented to deserving researchers at the Conference Dinner taking place on Wednesday 10 September at Coventry Cathedral. We are looking for companies whose mission and values reflect those of the Faraday Institution and are offering the opportunity to align their brand with recognising the achievements of exceptional members of the Faraday Institution Community.

The award categories requiring sponsorship include:

Innovation Award – given in recognition of an individual or team that have made significant contribution via development of an outstanding innovation. This might be a novel experiment, technique, product, technology, approach, process, EDI or training initiative.

Collaboration Award - recognises exceptional innovations in collaborative networks between diverse groups of researchers, industry partners and policy makers.

Researcher Development Champion Award - in recognition of an individual that goes above and beyond what would normally be expected in the role of supervisor or mentor to guide early career researchers in their research and career paths.

Public Engagement/STEM Outreach Award - in recognition of an individual's or team's outstanding contribution to the local or national community in relation to science communication or the promotion of STEM careers.

You can view the 2024 winners [here](#).

Sponsor Benefits:

- Company logo on the award
- Opportunity to present the award on stage at the dinner (no speeches)
- Opportunity to help judge the nominations submitted for the sponsored award.
- One ticket for the dinner included for the company representative presenting the award.

Advert in Printed Programme £500 + VAT – Two opportunities available

Companies will be permitted to include a half page (A5) advert in the printed programme. The printed programmes are given to all registered delegates, invited speakers and fellow sponsors and exhibitors at the conference.

Sponsorship Benefit:

- Companies will benefit from reaching all delegates with their company message and/or product.

Delegate Bag Inserts £450 + VAT – Multiple opportunities available

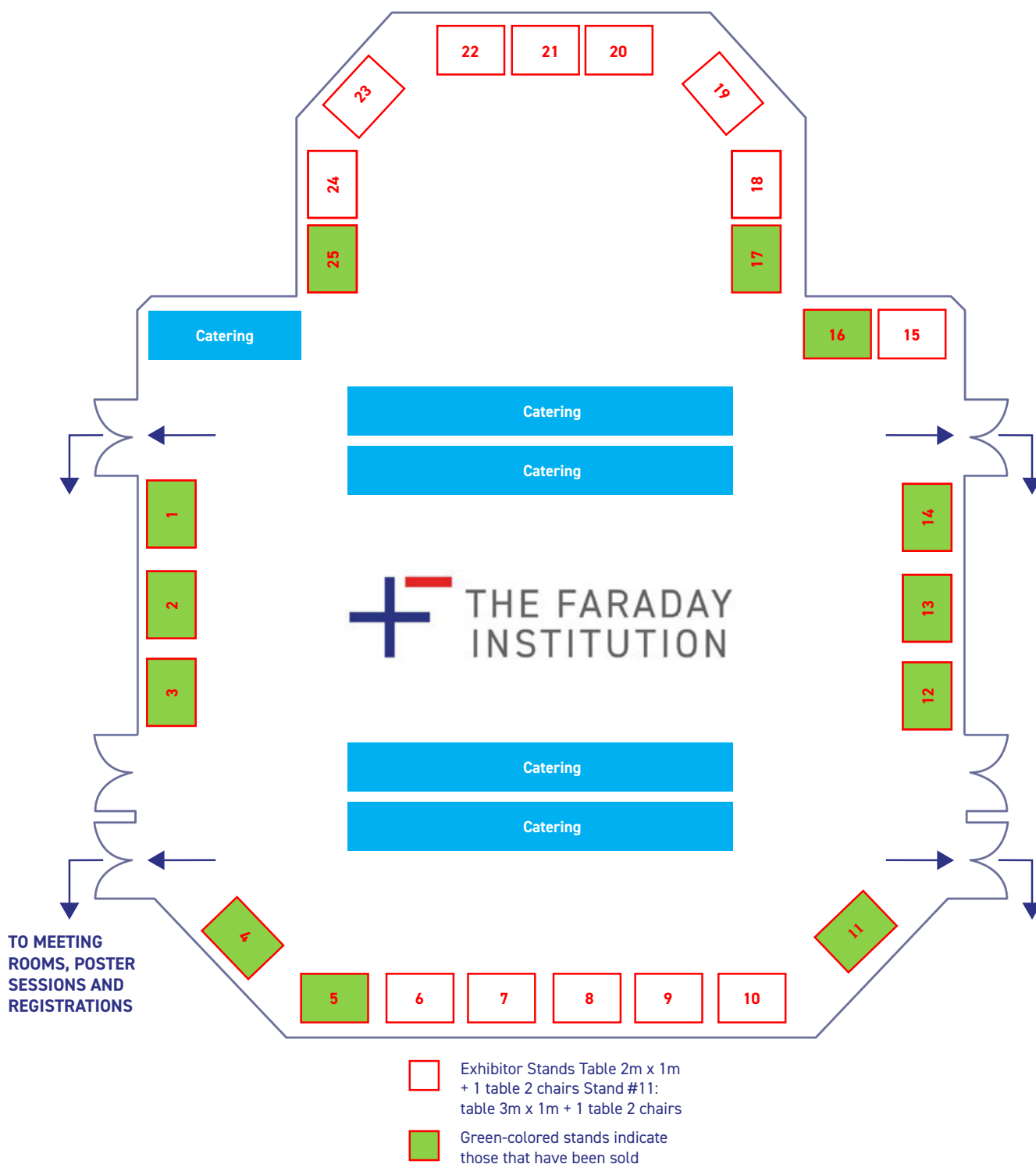
Companies will be permitted to include one A4 or A5 double sided insert in the delegate bags (if sponsored). The inserts will be given to all registered delegates, invited speakers and fellow sponsors and exhibitors at the conference. If bags are not sponsored, the insert will be provided at the time of registration to all.

Sponsorship Benefit:

- Companies will benefit from reaching all delegates with their company message and/or product.
- the insert can also be displayed on the conference app.

Exhibition

A trade exhibition will be held alongside the conference and the organisers invite the participation of organisations with an interest in battery energy storage research and development and associated industries. The exhibition will be spread across the Butterworth Hall in the Warwick Arts Centre which is also where all refreshments and lunches will be served, ensuring high footfall.



Exhibition

Dedicated exhibition times:

Tuesday 9 – Thursday 11 September: All refreshment breaks and lunches will be served in the exhibition hall. Exhibitors will be provided lunch first ahead of sessions breaking.

Tuesday 10 September: Poster and Exhibition Networking: 16:00 – 18:00

Wednesday 11 September: Poster and Exhibition Networking: 16:00 – 18:00

Cost and sizes

We are offering a standard exhibition stand space of 2m x 1m, however if you are interested in a bespoke size stand to fit your needs, please enquire at faraday@conferencecollective.co.uk to discuss.

2m x 1m exhibition stand = £2,500 + VAT which includes:

- Stand space
- Two x full conference passes for two company representatives
- Access to all scientific sessions and conference materials for two company representatives
- Access to all daily catering with earlier provision of lunch for exhibitors
- Company logo, profile and link to company website featured on the conference website and app, as well as acknowledgement as exhibitor on all onsite conference collateral such as signage
- Basic electrical supply (one plug socket)
- One table and two chairs
- Cleaning of exhibition stand area
- Overall heating and lighting in the exhibition area
- WiFi

Hire of exhibition space does not include:

- Portering services
- Additional hire of furniture or audiovisual equipment (plasma screens can be ordered separately via the organisers at cost)
- Advanced internet connections
- Table coverings/cloths
- Tickets to the Conference Dinner

Booking of Exhibition Space

All bookings of exhibition space and sponsorship packages are administered on a first-come, first-served basis, dependent on availability and at the Organiser's discretion. Bookings of exhibition space and sponsorship packages should be made by completing the form at the back of this prospectus.

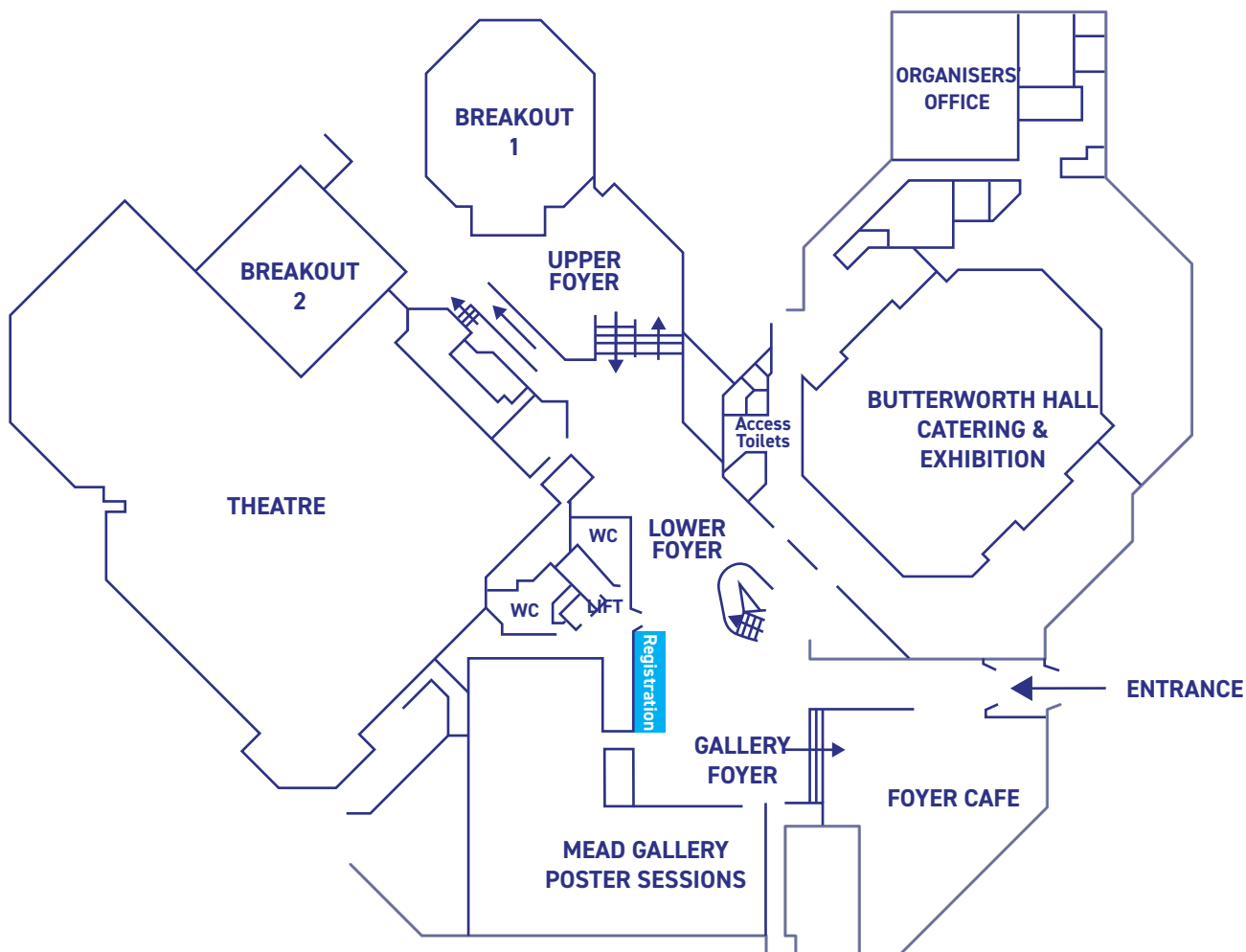
Upon completion of your Sponsorship and Exhibition Booking Form, space will be confirmed, and an invoice will be emailed. Please note that one alternative choice should be clearly indicated on the application form. Space allocations will be made in the order in which applications are received.

For all enquiries, please contact faraday@conferencecollective.co.uk

“It's 'the' must attend event for the UK batteries sector”

2024 Conference Delegate

Exhibition



Above: Delegates visiting the exhibition stands at the 2023 conference.

Sponsorship and Exhibition Booking Form

Company Details

Contact Name:

Position within Company:

Company Name:

Address:

Postcode

Tel:

Mobile:

Email:

Registration VAT No.:

Sponsorship Items

Item:

Cost:

Tick:

Welcome Networking Reception

£4,000 + VAT

Conference Dinner and Pre-Dinner Reception

£7,000 + VAT

Poster Session Sponsor

£3,500 + VAT

Delegate Notepads and Pens

£5,000 +VAT OR £3,000 +VAT

Conference App

£3,000 + VAT

Bursary Contribution

£2,000 + VAT

Delegate Bags

SOLD

Conference Lanyards

£2,000 + VAT

Community Awards

£750 + VAT

Innovation Award

SOLD

Collaboration Award

SOLD

Researcher Development

SOLD

Champion Award Public

Engagement/STEM

SOLD

Outreach Award

Advert in Printed Programme

£500 + VAT **SOLD**

Delegate Bag Inserts

£450 + VAT

Exhibition Space

Choice

Stand Number:

Cost:

First Choice

Second Choice

Third Choice

Company Representatives attending conference

Please specify which day, if appropriate Please specify any dietary requirements including allergies:

1.

2.

Sponsorship and Exhibition Booking Form

Conference Dinner – Wednesday 10 September 2025

The conference dinner will take place at Coventry Cathedral. Tickets are £68 +VAT each.

No. of Tickets

Please indicate any dietary requirements including vegetarian, vegan, allergies etc:

Invoicing Details

Please send me a VAT invoice quoting
Purchase Order No (if required)

Company name and invoice address if
different from overleaf:

Payment terms:

Payment must be received within 30 days of the invoice date, or prior to the commencement of the conference, whichever is the sooner.

Please return this form to:

Conference Secretariat, Faraday Institution Conference 2025

The Conference Collective Ltd, 8 Waldegrave Road, Teddington, Middlesex, TW11 8HT

T: +44 (0) 20 8977 7997

E: faraday@conferencecollective.co.uk

Total for invoice

Sponsored items (if applicable)		£
Stand (insert number)		£
Dinner tickets (if applicable)		£

Sponsorship & Exhibition Terms & Conditions

Agreement

Completing the Booking Form constitutes only an offer by the Sponsor or Exhibitor to sponsor/exhibit at the Faraday Institution Conference 2025 on these terms and conditions only. The Organisers reserve the right to accept or refuse such offer at its sole discretion. In the event that the Organisers accept the Sponsor's/Exhibitor's offer, the Organiser will provide written confirmation via email of the booking, and this will create a legally binding contract between the Sponsor and the Organiser on these terms and conditions only to the exclusion of all others (this 'Agreement').

All bookings of exhibition space and sponsorship packages are administered on a first-come, first-served basis, dependent on availability and at the Organiser's discretion. Bookings for space and sponsorship packages should be made by completing the relevant sections on the Exhibition and Sponsorship booking form. Upon receipt of the Exhibition Booking Form, space will be confirmed, and an invoice will be emailed. Please note that one alternative choice should be clearly indicated on the application form. Space allocations will be made in the order in which application forms are received.

Payment

On providing such written confirmation to the Sponsor/Exhibitor, the Organiser will issue its invoice to the Sponsor/Exhibitor in respect of the Sponsorship/Exhibitor Fee. The Sponsor/Exhibitor shall make full and final payment to the Organiser no later than 30 days following receipt of the invoice. The Sponsorship/Exhibitor Fee is exclusive of VAT. Payments should be made by BACS or credit card as detailed on the invoice issued by the Organiser.

Terms

This Agreement commences on the date of the Organiser's written confirmation of the booking and shall terminate at the end of the Faraday Institution Conference 2025.

Cancellation Clause

Cancellation of Sponsorship/Exhibition Booking must be made in writing to The Exhibition and Sponsorship Manager, Faraday Institution Conference 2024, c/o The Conference Collective, 8 Waldegrave Road, Teddington, Middlesex TW11 8HT and can be emailed to faraday@conferencecollective.co.uk. If the Sponsor/Exhibitor cancels this Agreement, the Organiser shall refund (subject to any costs as set out below) to the Sponsor/Exhibitor a percentage of the fees determined in accordance with the following:

If cancellation/reduction is received up to and including 31 March 2025, the organisers shall retain 10% of the agreed package amount; if cancellation/reduction is received between 31 March 2025 and 1 May 2025, the organisers shall retain 50% of the agreed package amount, and if cancellation/reduction is received after 1 May 2025, the organisers shall retain 100% of the agreed package. The sponsorship/exhibition fee (where applicable) will be refunded after the conference.

The Organiser shall be entitled to retain from any refunded fees a sum equivalent to its actual administration expenses, the costs of materials and any costs to which the Organiser has committed when the Sponsor/Exhibitor cancels this Agreement. If the conference is cancelled by the Organiser (other than as a result of events beyond the reasonable control of the Organiser), the Organiser shall refund the fee paid by the Sponsor/Exhibitor.

The Organiser's Obligations

The Organiser will:

- Organise the Faraday Institution Conference 2025 to a high standard and to the best of its ability.
- Ensure the Sponsor/Exhibitor benefits from all elements of the confirmed Sponsorship/Exhibition Package.

- Not do or knowingly permit to be done anything which is prejudicial to the good image of the Sponsor/Exhibitor.

Sponsor/Exhibitor Obligations

Stands must be staffed during exhibition times, including scheduled breaks and poster viewing sessions. Insurance

While every precaution is taken to protect your property during the event, the Organisers are not responsible for any loss or damage and we strongly recommend that you take out appropriate insurance cover. The Organisers accept no responsibility for any loss sustained by exhibitors from theft, fire damage or any third party.

Exhibitors are also responsible for insuring against any legal liability incurred in respect of injury or damage to property belonging to third parties. In addition to this, exhibitors should protect their expenditures against abandonment and cancellation or curtailment of the event due to reasons beyond the Organiser's control.

Security

The Organisers cannot be held responsible for the loss or damage to exhibitors' property.

Exhibitors are advised not to leave their stand unattended at any time especially if there are portable and valuable items on the stand.

Exhibition Set-Up and Breakdown

Exhibitors will have access on to set-up their stand on the following times:

- Monday 8 September: 14:00 – 18:00
- Tuesday 9 September: From 08:00

The only activities permissible on the day of the conference are displaying brochures or the set-up of any valuable equipment, which for security reasons you do not want to leave unattended overnight. Exhibition stands must not be broken down before 14:00 on the last day of the conference. Please note, the above times are subject to change. An Exhibitor Manual will be sent to the Exhibitor in advance of the conference with confirmed timings and instructions.

Exhibitors' Responsibilities

All exhibiting companies are responsible for their stand. Due consideration must be given to the safety of the stand throughout the event and that any actions or inactions do not give rise to accidents, injuries or an unsafe working environment so far as is reasonably practicable.

The Organiser reserves the right to restrict exhibit area activity noise, operation, or materials that, in the Organiser's opinion could cause disruption or offence to other Exhibitors and/or event delegates, or unduly interfere with the delivery of the event itself.

Accessibility

The current EU regulations state that disabled persons must be afforded the same opportunities as able-bodied persons. This includes the ability to attend exhibitions and view any exhibits.

Liability Clause

The Organiser shall not be liable for any failure to fulfil this contract where failure is caused by supervening circumstances including weather, fire, flood, earthquake, transport delays, war, riots, acts of terrorism or event which, without fault of either party, render fulfilment impossible.

The Sponsor/Exhibitor (including its officers, employees, contractors and agents) and the Sponsor's exhibition stand must comply in all respects with all applicable laws, regulations, and rules and conditions of the Venue relevant to it, and with any relevant trade codes of practice.

